

Press Release – Le Régulateur Louis Erard x Konstantin Chaykin
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THE TIME-EATER

Louis Erard delivers his regulator as a sacrifice to a very strange creature: a grotesque saw-mouthed cyclops. A mythological figure reinterpreted by the master watchmaker Konstantin Chaykin. Two colour variations, in limited editions (twice 178 pieces) and in a diptych (box set limited to 28 pieces).

Louis Erard x Konstantin Chaykin. Two door openers. Louis Erard, maker of beautiful and accessible Swiss made watches, has become a mentor for cross-disciplinary collaborations under the direction of Manuel Emch, with métiers d'art (guillochage, marquetry, enamel), with creators (seconde/seconde, atelier oi, Label Noir, Massena Lab) and with the great names of independent watchmaking (Alain Silberstein, Vianney Halter) - and others to come.

Konstantin Chaykin is a member of the AHCI (Académie Horlogère des Créateurs Indépendants) with a worldwide reputation and proven inventiveness (94 patents). The master watchmaker has also earned a reputation in the very special world of watches with faces. Faces of monsters. The collection is called Wristmons (wrist monsters), it was launched in 2017 and has been expanding every year since, like a big family of happy villains.

The meeting between Louis Erard and Konstantin Chaykin gave birth to a strange creature. A one-eyed monster to which the mechanics give life. The difference is that this time we are not even looking at the time, it is the time that is looking at us: the hour is a single, large, round eye.

This cyclopean gaze takes up the original elements of the Wristmons and more particularly of Konstantin Chaykin's first Joker watch - whose eyes were made up of white discs marked with a dot, both pupil and indicator.

Except that this Cyclops does not come from Greece, he has crossed the Balkans. The evil eye of Slavic tales, he is called Likho. Konstantin Chaykin explains how it came about: "Every Halloween I created a new type of monster, i.e. wristwatches with a Halloween theme, such as the pumpkin head watch and the Dracula watch, for example. Looking for ideas for this story, I turned to the one-eyed Likho character from fairy tales."

So this is not Konstantin Chaykin's first diversionary exercise. Nor is it Louis Erard's, who has even built up a solid reputation in this field over the last few years, with special editions that link two worlds that do not normally interact: fine affordable watchmaking in the Swiss tradition and high creativity. According to the principle that proves itself from edition to edition: "Together we are always stronger" - the editions are always limited to 178 pieces, a number that symbolises the leitmotif.

Everything was ready for the meeting with Konstantin Chaykin. A new carte blanche, but still based on an imposed figure: respecting the architecture of Louis Erard's signature regulator, with central minute, hour at noon and second at six o'clock. All that was left for Konstantin Chaykin to do was to build the face with one eye. He made it the Likho's eye as a kind of protective amulet against evil spirits.

For the small second at six o'clock, the watchmaker dressed it in a disc with pointed teeth, turning like the devouring mouth of an ogre. Cross inspiration, as Konstantin Chaykin explains: "I remembered Francisco Goya and his Saturn devouring one of his sons. I thought of a Stephen King short story, The Langoliers, time eaters".

The monster was only missing an arm. The central minute hand will give him that. Konstantin Chaykin makes it cross the dial and gives it "two hands turning in a circle". And to complete the cartoonish character, the watchmaker has played with "specific finger combinations", which give the whole thing the appearance of an arrow: a point at one end, a plumage at the other; a finger stretched out on one side, a sign of the horns at the other end. However, the watchmaker adds: "It is up to each person to interpret the meaning".

The creature is completed with a black toad strap and comes in two versions. A purple hour circle for the 39 mm piece and a green one for the 42 mm, both at the shocking price of 4000 francs. The two versions form a diptych, proposed in a special box at 7900 francs and limited to only 28 pieces. And if this was only the beginning...

PHOTOS+FILM: <https://bit.ly/LExChaykin>

Le Régulateur Louis Erard x Konstantin Chaykin ref. 85237AA88**Limited edition of 178 pieces****Price excl. tax: CHF 4,000.—**

Movement	Automatic regulator, Sellita SW266-1 calibre, 11½", Ø25.60mm, height: 5.60mm, 31 jewels, 28,800 VpH (4Hz), élaboré grade movement, meticulously decorated, special openworked oscillating weight with black lacquered Louis Erard symbol, approx. 38 hours power reserve
Functions	HMS Hour disc at 12 o'clock, central minute hand, seconds disc at 6 o'clock
Case	Polished stainless steel, Ø42mm, lug width: 22mm, lug to lug: 49.60mm, thickness: 12.25mm, 3 pieces, domed sapphire crystal with anti-reflective treatment on both sides, movement visible through the transparent caseback, water resistant up to a pressure of 5 bars (50 m/165 ft), Konstantin Chaykin signature crown, caseback engraved with "Limited Edition 1 of 178"
Dial	Shiny green hour-circle, silver lower plate with sunray wave pattern, anthracite circular satin-finished hour flange, shiny red seconds flange, white transfers, circular satin-finished cartouches with logos transferred in black (Louis Erard at 6 o'clock and Konstantin Chaykin at 12 o'clock)
Hands	Shiny white hour disc with black transfer, matt black star-shaped seconds disc, matt black hand-shaped minute hand
Strap	Black toad leather with green attachment points, green rabbit leather lining, polished stainless steel pin buckle, functional catch spring bars enabling the strap to be changed quickly Dimensions: 22/20mm width, 80/115mm length
Collaboration	Watch developed in collaboration with Konstantin Chaykin in a limited edition of 178 pieces

Le Régulateur Louis Erard x Konstantin Chaykin ref. 85248AA89**Limited edition of 178 pieces****Price excl. tax: CHF 4,000.—**

Movement	Automatic regulator, Sellita SW266-1 calibre, 11½", Ø25.60mm, height: 5.60mm, 31 jewels, 28,800 VpH (4Hz), élaboré grade movement, meticulously decorated, special openworked oscillating weight with black lacquered Louis Erard symbol, approx. 38 hours power reserve
Functions	HMS Hour disc at 12 o'clock, central minute hand, seconds disc at 6 o'clock
Case	Polished stainless steel, Ø39mm, lug width: 20mm, lug to lug: 45.90mm, thickness: 12.82mm, 3 pieces, domed sapphire crystal with anti-reflective treatment on both sides, movement visible through the transparent caseback, water resistant up to a pressure of 5 bars (50 m/165 ft), Konstantin Chaykin signature crown, caseback engraved with "Limited Edition 1 of 178"
Dial	Shiny purple hour-circle with logos transferred in white (Louis Erard at 6 o'clock and Konstantin Chaykin at 12 o'clock), silver lower plate with sunray wave pattern, anthracite circular satin-finished hour flange with white transfers, shiny red seconds flange
Hands	Shiny white hour disc with black transfer, matt black star-shaped seconds disc, matt black hand-shaped minute hand
Strap	Black toad leather with purple attachment points, purple rabbit leather lining, polished stainless steel pin buckle, functional catch spring bars enabling the strap to be changed quickly Dimensions: 20/18mm width, 80/115mm length
Collaboration	Watch developed in collaboration with Konstantin Chaykin in a limited edition of 178 pieces

Le Diptyque Louis Erard x Konstantin Chaykin ref. 22222AA88**Special box set, 28 pieces****Price excl. tax: CHF 7,900.—**

ABOUT KONSTANTIN CHAYKIN

The Konstantin Chaykin watch Manufacture was founded in 2003. It specialises in producing complicated, intricate Haute Horlogerie and collector's pieces. Its founder is the world-famous watchmaker and inventor Konstantin Chaykin. He was the first watchmaker in Russia to produce both clocks and wristwatches with tourbillons, and the first in the world to make a Computus clock indicating the dates of Orthodox Easter. Konstantin Chaykin has 94 registered patents – more than any other watchmaker in the world.

The entire Konstantin Chaykin collection is based on the master's own inventions and embodies the creative freedom and progressive spirit of philosophy, design and technology.

In 2010 Konstantin Chaykin became the first and, so far, the only Russian member of the Watchmaking Academy of Independent Creators (AHCI - Académie Horlogère des Créateurs Indépendants). From 2016 to 2019 he served as the President of the Academy.

In 2017, Konstantin Chaykin watches were for the first time shortlisted for the prestigious Grand Prix d'Horlogerie de Genève. In 2018, the Clown wristwatch was awarded the Audacity prize at the GPHG. The Joker Automaton (2018), the Minotaur (2021) and the Harley Quinn (2022) models were also shortlisted.

Konstantin Chaykin's works are a fixture of the renowned Only Watch auction. In 2021, the Martian Tourbillon became the most expensive Russian-made watch ever sold.

ABOUT LOUIS ERARD

Based in the Jura mountains, the birthplace of watchmaking, Louis Erard embodies the values of Swiss mechanics, the tradition that keeps its promises. Combining luxury, timelessness and elegance, this independent brand is renowned for its mechanical watches and, in particular, its iconic regulators. A collection on which the brand, founded by Mr Louis Erard in 1929, built its reputation.

Today, under the impetus of Manuel Emch, the company continues the work of its founder and honours the watchmaking tradition by reinterpreting the codes in a contemporary language, revisiting its métiers d'art and opening up its field of expression through collaborations and exchanges of know-how. Louis Erard continues to set itself apart from mass-market brands. Inspired by high-end watchmaking, the brand draws on its values to enhance its mechanical timepieces.

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